



EMERSON'S
**HOLIDAY
NOIR**
DECEMBER 4 & 5

11,900

*Emerson's social
media following
(before paid reach)*

6,577

*Weekly newsletter
subscribers with a
50% read rate*

1,408

*Number of people
who attended
Holiday Noir last year*

— YOUR LOGO REACHES —

SEASON

5

Holiday Noir is one of the Emerson's most anticipated annual events—a dynamic, adults-only holiday variety show that reimagines seasonal traditions through innovative, provocative, and unforgettable performances. As our premier fundraising event, Holiday Noir continues to grow in both impact and reputation.

Sponsorship connects your business with thousands of engaged arts patrons through live performances, digital marketing, email outreach, and community partnerships.

Why Sponsor Holiday Noir?

Last Year

- 1,408 attendees
- 17,529 newsletter opens
- 194,000 social impressions

Projected for this Year

- **1,470 attendees across two sold-out performances**
- **50+ local performers**
- **Expanded marketing campaign**
 - Increased paid social media promotion
 - Additional community partnerships
 - Increased print promotion

**Support local arts while
increasing your brand's visibility.**

PAST SPONSORS INCLUDE



SPONSORSHIP LEVELS

\$500

Red

- Listing on print & digital marketing materials
- Listing in the printed show program
- Logo on our website
- Logo displayed in the ballroom during check-in

\$1,000

Green

Everything in Red Plus

- Logo on print & digital marketing materials
- Logo in the printed show program
- Logo & link on our website
- Logo displayed in the ballroom during check-in

\$1,500

Gold

Everything in Green Plus

- 2 VIP tickets to our 2026 Holiday Noir
- Logo recognition in our email newsletter
- Social Media mention

\$2,500

Noir

Everything in Gold Plus

- 4 VIP Tickets to Holiday Noir
- Premier logo size & placement
- Featured social media post
- Email newsletter spotlight
- Logo slide on the Eventbrite ticketing page

Want more?

We are happy to customize high level or in-kind sponsorship. Please email Emily at outreach@theEmerson.org to build a custom package.



For more information or to commit sponsorship, please contact
Emily Wrotny at outreach@theEmerson.org or call 406-206-6463