

JESSIE WILBER GALLERY EXHIBIT POLICY

Overview of Jessie Wilber Gallery

The Jessie Wilber Gallery has an incredible history since its inauguration in the Beall Park Art Center in 1984. The gallery displays artwork of emerging and established regional and nationally recognized professional visual artists. The gallery continues to serve as Bozeman's premiere space for contemporary art. The venue exhibits paintings, drawings, prints, photography, mixed media, fibers, metals, ceramics, sculpture and new genre. These changing exhibits are a catalyst for educational outreach to the community through Emerson generated educational materials, gallery tours, speakers, workshops and classes. Approximately five shows are scheduled each year in the Wilber Gallery.

The Wilber Gallery provides a security system and full insurance of artwork. The gallery also provides interpretive didactic materials, ADA compliant hand-outs, and educational programming. Since it is a self-contained space, with an entryway, the public enters the venue by choice. Therefore, the Jessie Wilber Gallery is ideal for the educational presentation of artwork that is new and thought-provoking. The curatorial process for this venue welcomes innovative techniques and ideas without censorship of content that may be unfamiliar to some audiences.

Jessie Wilber Gallery Niche

The Emerson honors diversity and accepts a wide variety of artistic endeavors including both traditional and innovative art forms. Our exhibit selections serve the community and may include representational, narrative, symbolic and/or abstract art. The content of the artwork displayed will reflect the diversity of contemporary public discourse. Our exhibits represent the viewpoints and aesthetics of individual artists, not necessarily the Emerson. Artwork may address aesthetic, literary, historical, political, and religious thought from disparate origins. The purpose of displaying such artwork is to encourage discussions and shared learning.

The Wilber Gallery traditionally does not show artists' work already adequately represented by Bozeman's retail galleries or artists currently enrolled in school. When occasionally we do show an artist's work that has representation by a local gallery, we discuss this issue with the artist to ensure non-duplication of exhibiting specific works. An artist having exclusive rights agreements with another agent or gallery must obtain written approval of such agent or gallery before the Emerson will exhibit her/his artwork.

Artist or Artist Representative Responsibilities

The artist or representative will sign a contract and provide an inventory/ price list of artworks that will be in the exhibit along with other background materials. The artist will ship, hand-deliver and/or retrieve their artwork by the agreed scheduled deadlines, unless other arrangements are made in writing. Artwork must be labeled with the artist's name, title, and price or NFS. The artist must accommodate the Emerson's installation protocol. This will insure the safety of their artwork and accessibility of the viewing public.

Installation and Curation of Artwork

The curator will collaborate with the artist in selecting a body of work appropriate for the exhibit venue. The artist will not show the same art pieces in the Wilber Gallery that have been previously shown in the Emerson building. The artist will contact Emerson staff with any special requirements for installation. When installing artwork, Emerson staff will follow ADA requirements for accessibility. Artwork will arrive ready for hanging. Artwork not well-represented by previously submitted digital images or significantly divergent from artist's original application may be declined. Emerson staff will make the final decisions regarding the publicity, curation, text and installation of exhibits.

Sales:

A 40% commission will be retained by the Emerson on any work sold. The purchaser will pay the Emerson the total retail amount, and then the Emerson will pay the artist 60% of the price as listed, after the conclusion of the exhibition. The purchaser will pay all crating and shipping expenses as required.

Insurance and Security of the Artwork and Venue

The Emerson ensures artworks that are to be displayed in the Wilber Gallery. Artworks are protected by our security camera and alarm system. Artworks are insured for their full declared value while in the Emerson's possession. Insurance value is determined by an art appraisal or documented sales of the artist's comparable artworks. Artist's works are insured for their full value. In the event of loss or damage, recovery, shall be limited to such amount as may be paid by the insurer, hereby releasing the Emerson from liability for any claims arising from loss or damage. Emerson is responsible for any insurance deductible to that claim, if applicable.

**Some exhibits may not be booked due to financial limitations: the insurance premium and rider may exceed the Emerson's exhibitions budget.*

Publicity, Receptions, Shipping, Honoraria:

The Emerson will submit regional press releases and list the exhibit on our website. The Emerson may hold an opening/closing reception if the opening date is in correlation with a regularly scheduled Art Walk or Emerson Open House event (May – September & December). The Emerson does not provide alcohol to the public during reception events.

Emerson creates one exhibit card containing all three galleries' exhibits; the Jessie Wilber exhibit being the feature. Extra announcements are available for the artists. The Emerson may pay the artist a stipend to help defray shipping costs and/or an artist honorarium when applicable.

Viewing of Artwork

The Wilber Gallery is typically open Monday – Friday, 9 AM – 5 PM.

- FLOOR TO CEILING HEIGHT = 12'6"
- WALL HEIGHT AVAILABLE FOR EXHIBITING = 10'
- TOTAL LINEAR FEET AVAILABLE = 96'

